



**RED
STAR
FLOUR**
48-LB. SACK
\$2.50

WHO'S YOUR Merchant and WHY?

Who Can Stand

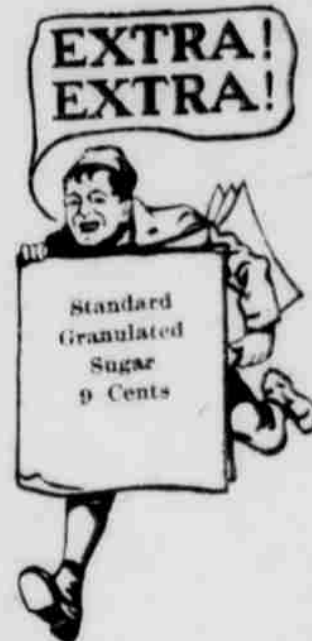
The Acid Test—

—of continued investigation of quality and prices by careful buyers?

Here's Our Answer—

We are acting as merchant today for more people than ever before in the history of this great institution.

—And There's a Reason Why.



BIG REDUCTION IN STAPLE MERCHANDISE

Men's Blue Overalls, Headlights, Paymasters and Blue Buckle Overalls, Saturday and Monday

per pair - 98c

11 pounds Standard granulated sugar for - \$1.00

O. N. T. Thread 2 for 15c

21 bars Sunny Monday white soap for \$1.00

21 bars Clairette soap for 1.00

Fresh Green Beans per pound .10c

Red Star Flour, 48 lb sack for \$2.50

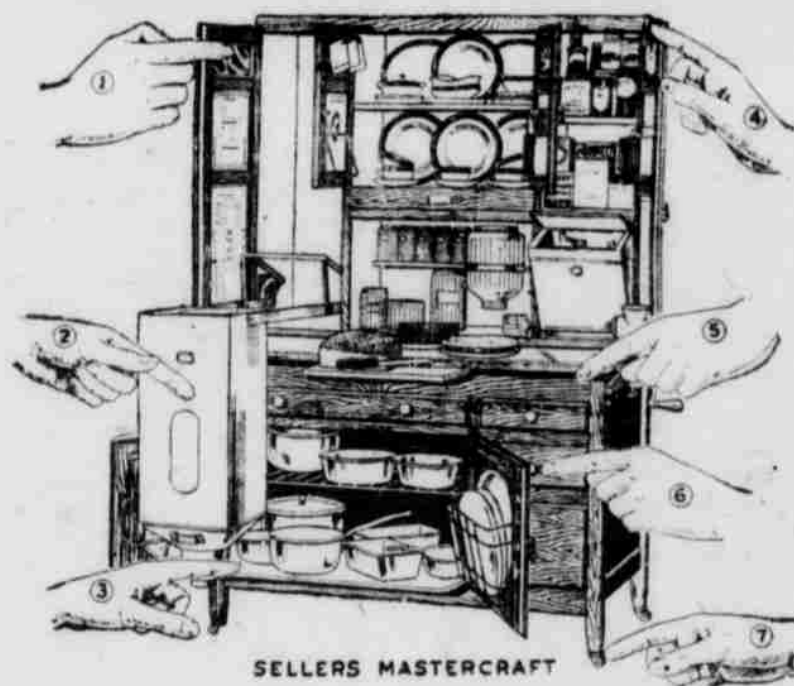
In Our Hardware and Furniture Departments

Introducing our Mr. Wright, who now has charge of these two departments. Mr. Wright is an experienced hardware and furniture man of many years standing, and invites you to call and see him.

Prices Reduced

Planters, cultivators, listers, in fact, all kinds farming implements have been reduced in price.

**Let Us
Figure
With You**



SELLERS MASTERCRAFT

No. 1—Oil Hand-rubbed Finish. Costs us \$9.750 extra, annually.

No. 3—Automatic Base Shelf Extender. Costs us \$9.000 extra, annually.

No. 5—Dust-proof Base Top underneath the Porcelain Work Table. Costs us \$14.250 extra, annually.

No. 7—Anti-proof Casters. Cost us \$10.000 extra, annually.

No. 2—Automatic Lowering Flour Bin. Costs us \$52.000 extra, annually.

No. 4—Dovetail Construction. As used in all high grade furniture. Costs us \$7.500 extra, annually.

No. 6—Glass Knobs. Cost us \$2.350 extra, annually.

Furniture

Our furniture is all lowered in price to the lowest market prices.

This department is ready to supply your needs at lowest prices. Terms if desired.

We have a number of Standard High Grade Mattresses priced as low as one-half.

At Your Command

When you spend your money with the Higginbotham Store you can do it with the full confidence that you will always receive quality merchandise, courteous service and full value.

Make this store your supply point—your merchant—your servant.

On the basis of confidence, courtesy and real personal service, we solicit your business.



☐ COURTESY ☐

HIGGINBOTHAM BROS. & CO.

At the Center of Scurry County Activities

☐ SERVICE ☐